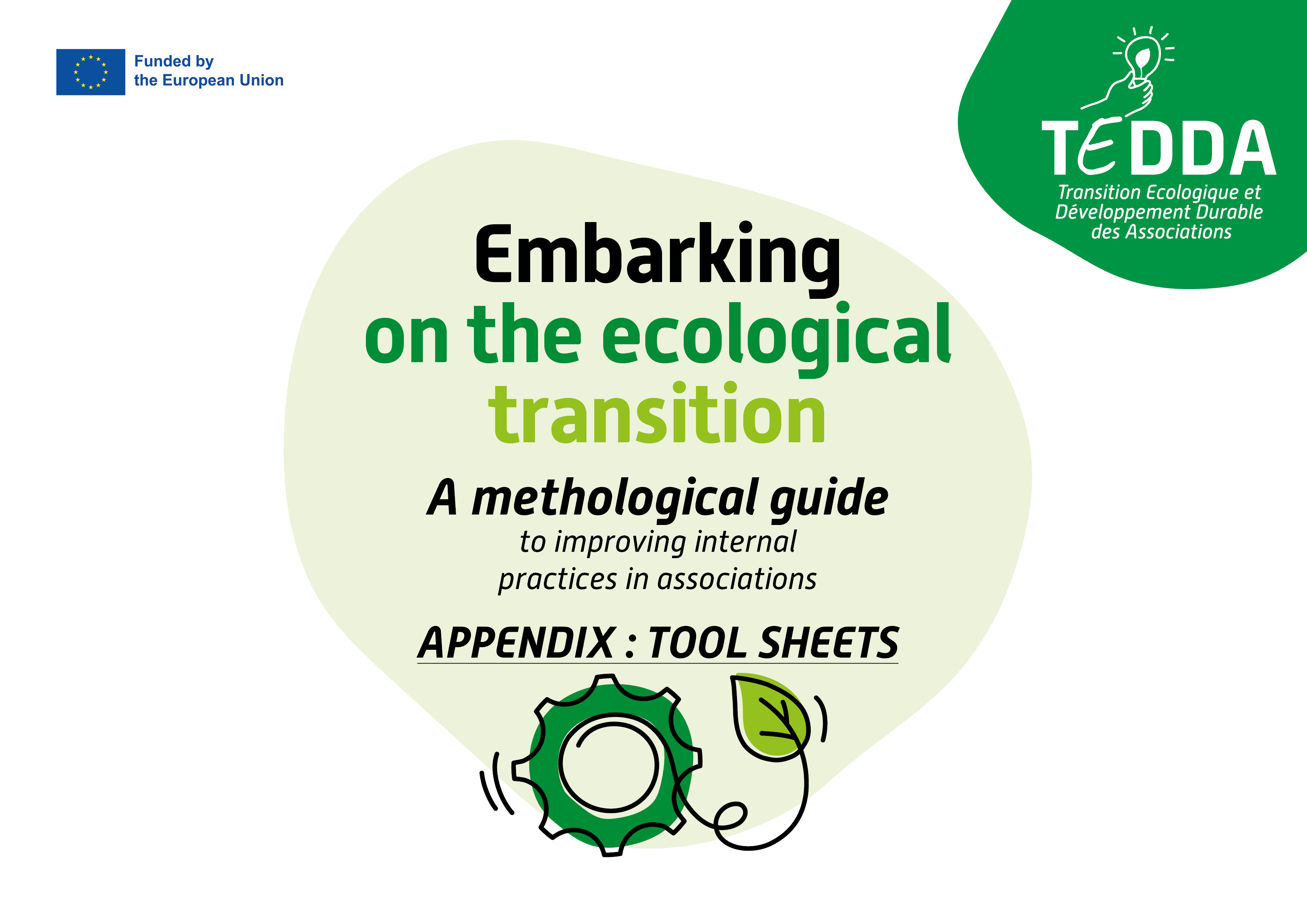
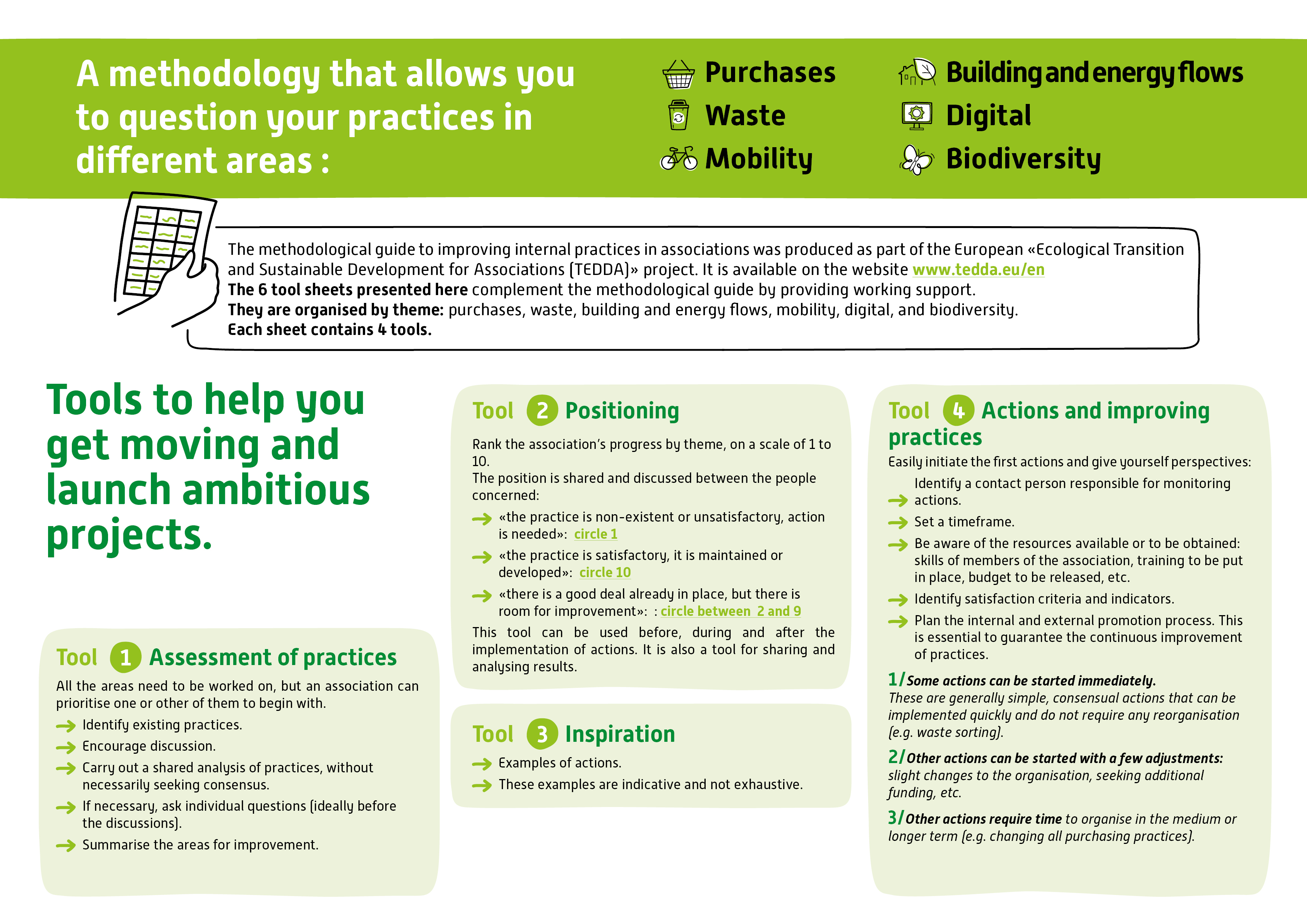
****



**Mobility**



| Sections to be questioned | | Our practices | Summary of areas for improvement |
| --- | --- | --- | --- |
| M1 | ***Practices by means of transport***  For each employee, volunteer and director, by type of journey (at least **business and home-work journeys**), identify:  - Which means of transport are used to get around?  - How many kilometres are covered by each mode of transport (car, bike, train, walking, etc.)?  - How much use is made of public transport, active soft mobility (walking, cycling, scootering, etc.) and private cars?  - Are there any car-pooling or car-sharing schemes?  - Is there a fully equipped kitchen so that you don't have to go out for lunch?  - List, without judgement, the reasons for these choices rather than others, as well as any obstacles or constraints to change (e.g. dropping children off at school).  - By which means of transport do your customers and partners travel to visit you? |  |  |
| M2 | ***Accessibility of the activity site(s)***  ***Public transport***  - Is your activity site accessible by public transport (train, bus, metro, tram, etc.)? If so, list all the options.  - Is the public transport service convenient for your personal and professional needs (frequency, range of times, etc.)?  **Active soft mobility**  - Bicycles and scooters: Is there a self-service bicycle hire scheme near your site? Are there suitable cycle paths to get to work? Is there a secure, suitable garage for bicycles? Accessible electric recharging points? Are there showers on your premises? Is there a place to charge your bike/electric scooter?  - Pedestrian access: Are there any facilities (pavements, for example, or pleasant paths) for getting to the site on foot?  **More virtuous individual mobility:**  - Is it possible to carpool within your site or with other neighbouring structures? Is there a designated car-pooling area?  - Is it possible to charge an electric car near the site? |  |  |
| M3 | ***Organisation of the association's activities:***  - For what types of activity do members of the association (employees, volunteers, administrators) travel? E.g.: meetings with partners, participation in an event, training, lunch breaks, etc.  - For each of the activities identified:   * How often and how often do they recur? * How many kilometres are covered? * How many participants? * Do we need to transport any equipment? * Would it be easier for the partner to get to your site than yours? * Are there any other constraints (rural environment, lack of public transport, travelling at night, etc.)? * Is it possible to reduce certain journeys? * Is it possible to telework? If so, how often? How many days a week? Does this apply to all staff? |  |  |
| M4 | ***Supportive measures***  Have you put in place support measures for volunteers and employees to encourage them to make greater use of soft modes of transport?   * Financial assistance: do you pay more than the legal minimum for public transport season tickets? Is the use of bicycles facilitated by the mileage reimbursement scheme? * Car-sharing subscription for the structure. * Support for training, assistance with new practices (e.g. learning to cycle). * Mobility charter. |  |  |

« practice is non-existent or unsatisfactory, action is needed » : **circle 1**

« the practice is satisfactory, it is maintained or developed » : circle 10

« there is a good deal already in place, but there is room for improvement » : circle 2 to 10

M1  
***Practices  
by means of transport***

Drag these 3 points onto the graph

to the desired number

 M4   M2   
 ***Supportive measures******Accessibility of the   
 activity site***

  
M3   
***Organising the association’s activities***

| **Examples of action to take** | | **Examples of indicators** |
| --- | --- | --- |
| **M1** | ***Practices by means of transport***  - Listen to the difficulties and obstacles encountered by everyone in changing their mode of transport.  - Raise awareness using comparative tools, such as a carbon calculator for each type of transport: <https://datagir.ademe.fr/apps/mon-impact-transport>.  - Organise festive, fun events to try out new practices (e.g. mobility challenge). **Encourage the use of public transport**  - Make an inventory of the services on offer and their timetables: display them on the premises, include them in emails inviting people to meetings and in communication brochures.  - Increase financial support for the various forms of sustainable mobility and find out about assistance available locally or at national level.  - Offer equipment (computers, etc.) that is light and easy to transport by public transport. **Encourage the use of active modes of transport (walking, cycling, scootering, etc.)**  - Raise awareness of the health benefits of active mobility.  - Make bicycles and scooters available for meetings close to the site.  - Provide facilities for showering, changing, safe bike parking, recharging electric scooters, repairing punctured bikes, etc.  - Helping to set up training and support programmes to help people get to grips with their bikes: getting back in the saddle, safe handling, information on safe routes, help with maintenance and self-repair, etc. **Limiting the use of private cars**  - Subscribe to a car-sharing service.  - Helping with car-pooling: identifying a dedicated location, discussion with other structures on the site, financial contributions, cooperative car-pooling platforms, etc.  - Help with the installation of electric recharging points.  - If necessary, reduce the company's fleet of cars and move towards hybrid, electric or less polluting vehicles. | * Number of people involved in the process. * Proportion of people who have changed their practices. * Change in practices of customers and volunteers. * Details of changes in practices and carbon impacts avoided. * Impact of changes in mobility on the association's ability to fulfil its missions and carry out its activities. * People's satisfaction with the changes made: impact on quality of life at work, personal and professional life balance. |
| **M2** | ***Accessibility of the activity site(s)***  - Publish on the website and systematically include in invitations the types of access available using sustainable mobility (train, metro, bicycle terminal, etc.).  - Make a list of the services on offer and the timetables: display them in the premises, include them in meeting invitations and in communication brochures.  - During activities, add a section on "distance travelled to get here" and "mode of transport in order to identify the levers for action" to the attendance sheets.  - Be a driving force for change in your local authority:  - Present the organisation's actions and the obstacles linked to urban development and the sustainable mobility services on offer.  - Discuss public transport services: frequencies, stops, self-service bicycle stations, car-sharing....  - Suggest the installation of urban facilities (e.g. cycle racks, bus stops, pavements).  - Participate in initiatives such as " civic budgeting ", " participatory budgeting " and/or in conjunction with groups of residents or local economic stakeholders. | * Changes in the sector. * Changes in customer and volunteer practices. * Details of changes in practices and carbon impacts avoided. |
| **M3** | ***Organising the association's activities:***  - Avoid certain trips.  - Test teleworking on one or more days a week.  - Facilitate teleworking adapted to the needs of the business and the employees, with a charter that regulates, frames and authorises the practice.  - Fund access to co-working spaces when the workplace is far from home.  - Organise video-conferencing for certain meetings, in agreement with the participants and avoiding the practice becoming systematic in order to maintain a convivial atmosphere.  - Facilitate arrivals and departures according to public transport timetables and/or to avoid excessive traffic. | * Trips avoided. * Number of people trying out teleworking. * Investment in videoconferencing equipment. |
| **M4** | ***Supportive measures*** - Provide forums for discussion and assessment of mobility at least once a year :  . Discuss these issues with volunteers.  . Put this issue on the agenda of a board meeting.  - Vote a minimum budget to support sustainable mobility.  - Propose awareness-raising and training initiatives in conjunction with associations.  - Increase financial support for the various forms of sustainable mobility and find out about local and national funding available.  - Provide information on the various alternatives available.  - Set up a sustainable mobility plan that lists and shares the tools and practices recommended. | * Existence of time for discussion and assessment. * Implementation of a mobility charter or travel plan. * Existence of a mobility officer within the organisation. * Percentage of budget allocated to sustainable mobility. * Number of training courses offered. * Number of awareness-raising initiatives. |

| **Choice of actions** | | **Contact and people involved** | **Timing** - in progress  - this year  - throughout 3 years | **Resources to obtain**  These may be resources available within the association or within the community (partners, institutions, etc.), or resources that need to be sought out, for example:  - human skills and resources: volunteers, salaried users or other people in the community, etc.  - financial resources (internal, subsidies and dedicated support)  - organisational resources  - technical resources  - support | **Criteria of success and indicators**  What are the elements that will enable you to be satisfied with the actions taken and the path followed to achieve them?  You can use qualitative and quantitative indicators | **Internal and external promotion**  How do you plan to communicate on your actions?  Internally, to share progress and show what's been achieved, and to go further.  Externally, to promote what you are doing |
| --- | --- | --- | --- | --- | --- | --- |
| **M1**  **Practices by means of transport** |  |  |  |  |  |  |
| **M2**  **Accessibility of the activity site(s)** |  |  |  |  |  |  |
| **M3**  **Organising the association's activities:** |  |  |  |  |  |  |
| **M4**  **Supportive measures** |  |  |  |  |  |  |